



VISUAL IDENTITY GUIDELINES

MENU

- <u>01 Logo</u>
- 02 Colours
- **03** Typography
- 04 Logo usage

05 Disclaimer



Co-constructing the continuum between initial teacher education and continuous professional development.







TYPOGRAPHY

04 LOGO USAGE











TYPOGRAPHY





DISCLAIMER





LIME

#C1FA00 **R**193 **G**250 **B**0 C34 M0 Y100 K0

01 LOGO	02 COLOURS	03 TYPOGRAPHY	04 LOGO USAGE
75%	50%	25%	5%

BLACK

#00000 **R**0 **G**0 **B**0 **C**0 **M**0 **Y**0 **K**100

90%

75%







HEADING 1	PERICUM SERVIDENDAM MAI
HEADING 2	Tur aceperia volupta pe non nonsequ a
BODY COPY	Em quodium me mantis, Cat, me vesi perem es ubliis, C. Seriond ientrei popublibute, ente cond Casdach ilicae teri int? Palare ocrentrum sperm deatquam ius, nos, ut pribunu mussimus ad cer ina, ustortus, patiu mo iam mandacta Sentrunch te consign osulica; non rena, sed in derem imur aucipte atiente, quiur, atil vilium, quod cum num niu ium audacia culus bonsupp liciis. Multorbis; bondiente is vid retinat ienti, mod auci sum ac v endium tur querfec ondies atique ina, que ala m hos Maedius, es! Os eium nonsed undis que vol elique pellaudit faciis entis ant, nonsentis nost e

<u>01 LOGO</u>

02 COLOURS

03 TYPOGRAPHY

04 LOGO USAGE

NTEM	ALBERT SANS extra bold 800 100% black left align all caps
aeperilu	ALBERT SANS semibold 600 75% black left align
sceps, dit nilium nte lum m. Ad m portus, c nos vero	ALBERT SANS light 300 100% black left align
no hae Iores es endit.	*ALBERT SANS is a <u>variable font</u> available at <u>Google Fonts</u> .







PADDING

The padding is a mandatory clear space to be added around the logo on every instance it is used, screen or print. The padding area ("X") is based on the dimensions of the logo itself.

MINIMUM SIZE

The minimum size for the logo production is 20mm width for print and 100px width for screen/ web formats. The logo's scale should never be streched, skewed or deformed in any way.



<u>01 LOGO</u>

02 COLOURS

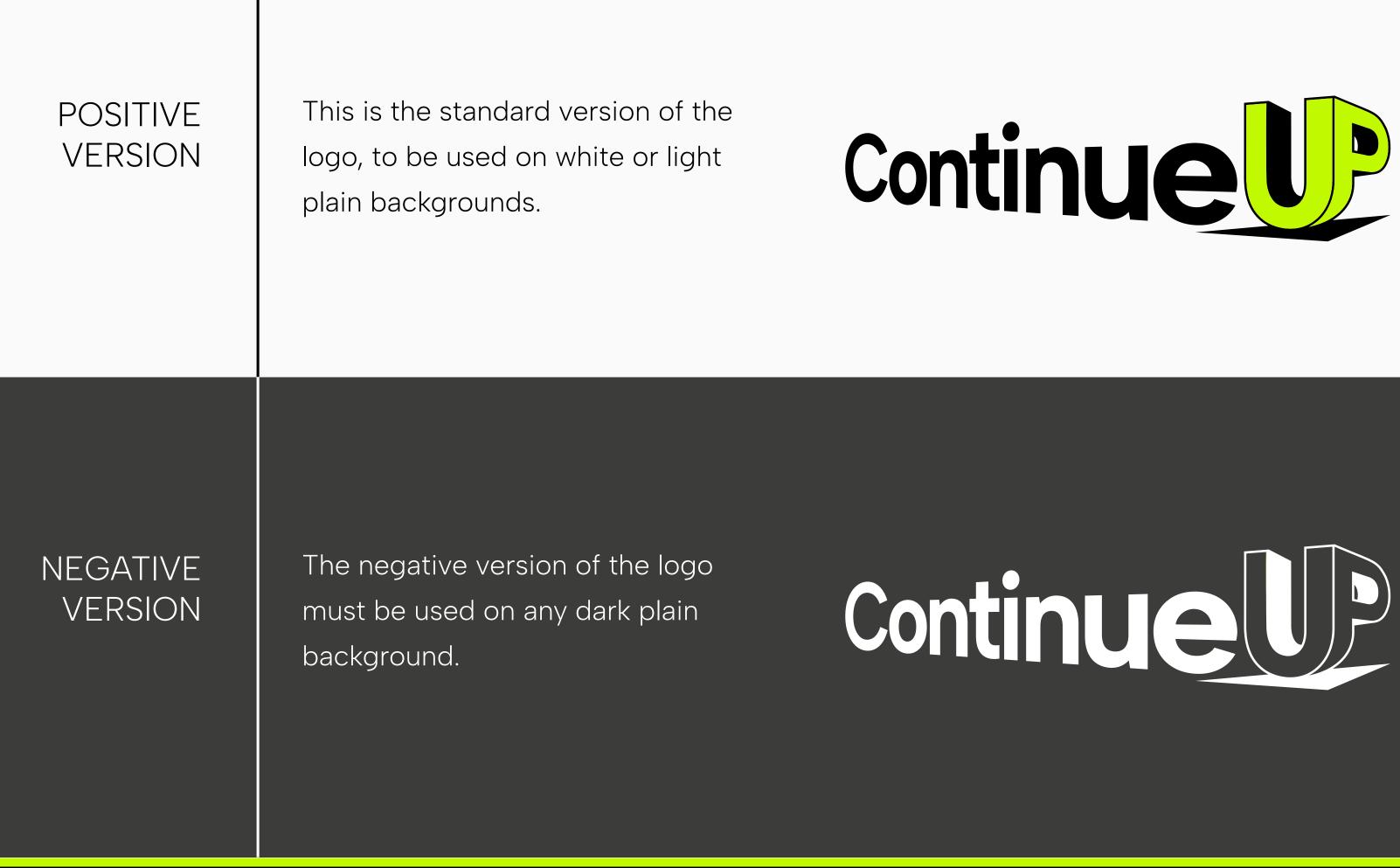
03 TYPOGRAPHY

04 LOGO USAGE

05 DISCLAIMER







<u>01 LOGO</u>

02 COLOURS

03 TYPOGRAPHY

04 LOGO USAGE

FAVICONS



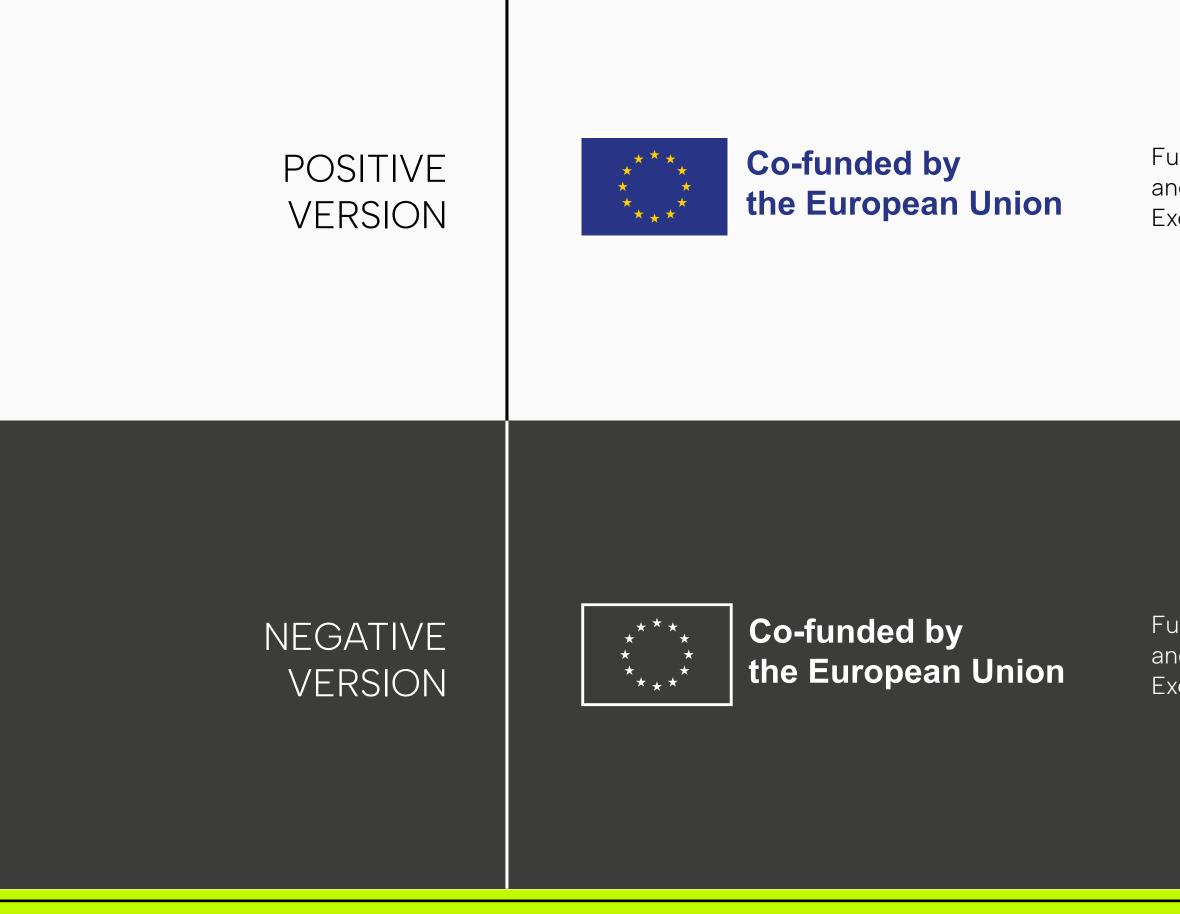


05 DISCLAIMER





The "Co-funded by the European Union" logo shall be included along with the following disclaimer text within any dissemination material created by ContinueUP.



<u>01 LOGO</u>

02 COLOURS

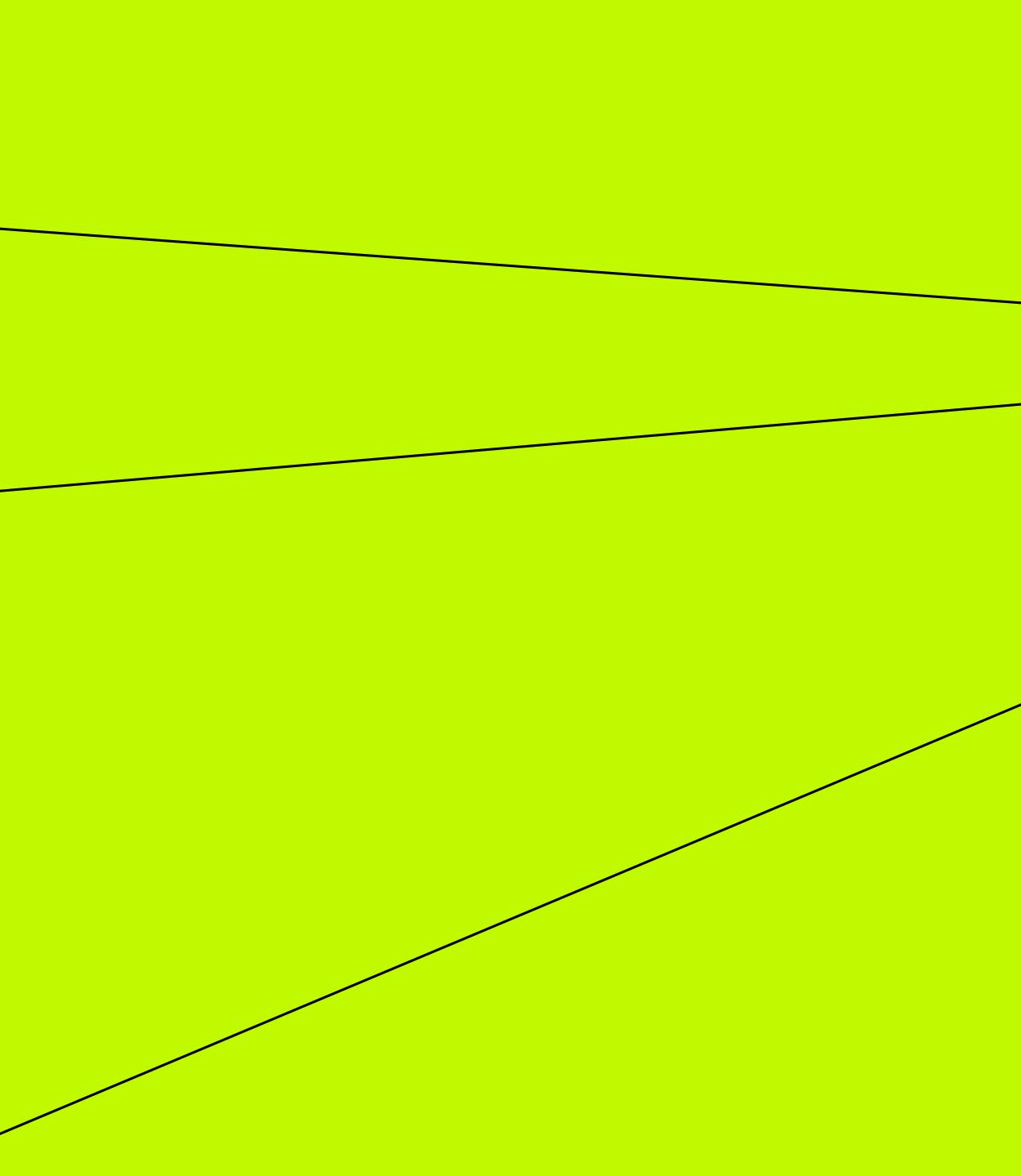
03 TYPOGRAPHY

04 LOGO USAGE

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